

kiniEvents

Events mark significant milestones in our lives.
kiniEvents was established to deepen the significance of events,
sharpen the experience of both public and private organisations,
and contribute to meaningful change.

As Malaysiakini's event management arm, we strive to achieve
excellence as we embark on a mission to democratise the event
management landscape.

2018 - 2020

portfolio

The event management arm of

malaysiakini
news and views that matter

FC MEDIA

Highlights: 2018

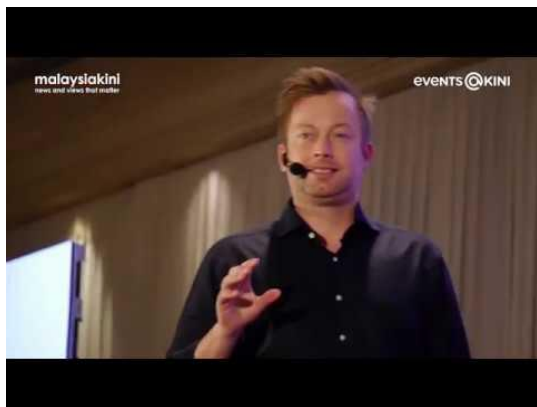
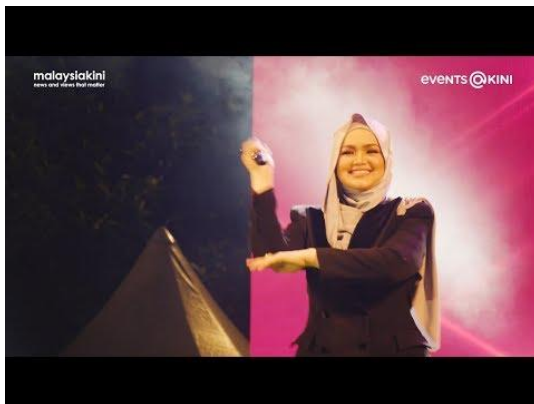
Top Left: Harapan Concert

Top Right: Youth Policy Debate

Bottom Left: E-commerce Summit

Bottom Middle: WESG

Bottom Right: Reimagine



Highlights: 2019

Top Left: Regtalk, in conjunction with MDEC's Malaysia Tech Week.

Top Right: TNB Energy Night Run

Bottom Left: iNyala

Bottom Right: Green Energy Forum



Love My PalmOil 90

Winning Videos



1st Place
The Environmentalist
By Izzudin Saedon



2nd Place
Earth Year 2576
By Sashvin Raj Batumalai



3rd Place
Hari Hari Seorang Pemalas
By Anomalist Production

Parliamentary Youth Debathon Series



Motion 1: Parliament of
Malaysia



Motion 2: Universiti Sains
Malaysia,
Penang



Motion 3: Universiti
Malaysia Sabah

Highlights: 2020

Kita Malaysia Initiative

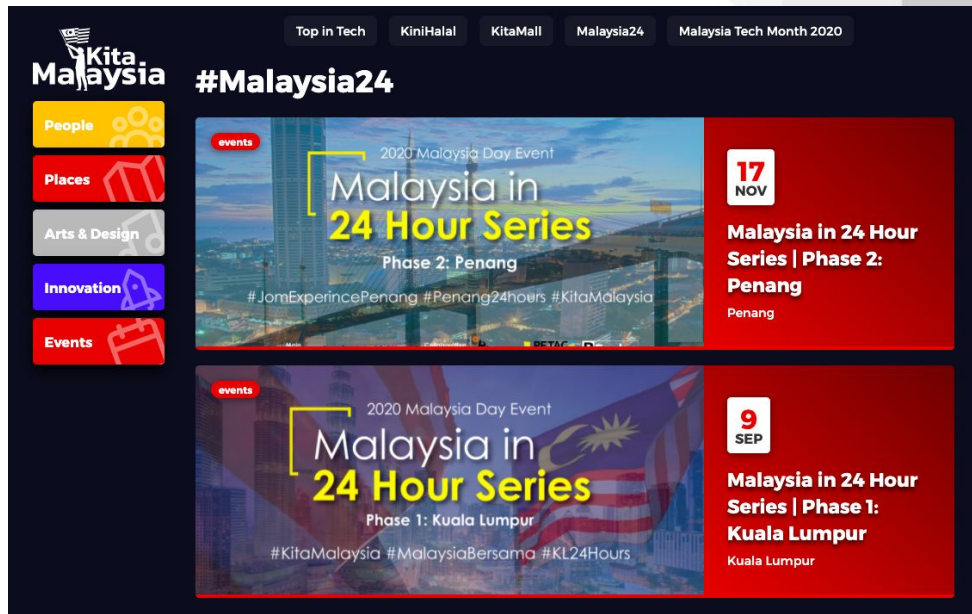
The KitaMalaysia Initiative is an initiative by Malaysiakini to honor the strength of the Malaysian spirit, patriotism, love and togetherness; bersama-sama in building the future of our nation. Under the initiative umbrella, we have organised the Malaysia in 24 Hours series.

Malaysia24Hours:

The KitaMalaysia initiative is an initiative by Malaysiakini to honor the strength of the Malaysian spirit, patriotism, love and togetherness; bersama-sama in building the future of our nation.

Phase I: [KL24Hours](#) (Sept 2020)

Phase II: [Penang24Hours](#) (Dec 2020)



Website: <https://kitamalaysia.com>

TOP IN TECH

Past Online Forum Series (Webinar + FB Live Steam) April - October 2020

Website

Ep 1: Better Monitoring Using IoT & Big Data

- Xperanti IoT

Ep 2: Future of Work

- GD Express, Green & Natural Industries Sdn Bhd

Ep 3: Telehealth

- Doctor On Call, Thomson Hospital

Ep 4: The New Way Of Working

- KPMG, RHB Bank, ScaleUp Malaysia

Ep 5: Stay Calm and Just Cloud It

- Exabytes, Malacca Securities (Alibaba Cloud), Malaysia SME Association

Ep 6: Attention Talent...Reboot or get the Boot

- Malaysia IoT Association, BAC Education Group, Green Packet



Kinihalal

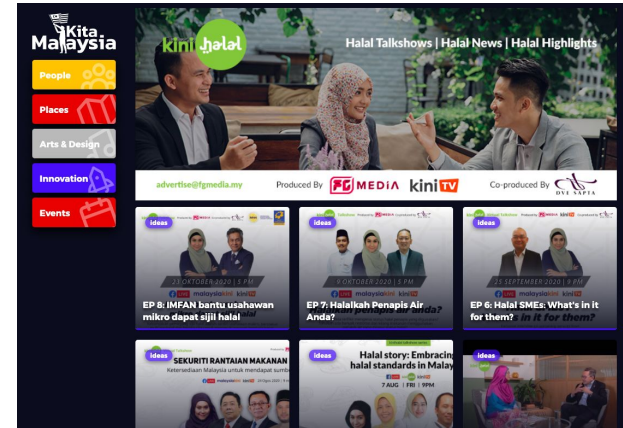
Kinihalal is a contemporary program tracking changes in the halal industry. We believe that halal products are healthy and ecological, serving the needs of the conscious consumer. Its appeal is now growing beyond the traditional islamic community into the mainstream.

The show tracks these changes both for the consumer and the business owner, highlighting innovation, business strategy and consumer trends. To help business owners, we associate their brands with the exciting changes in the halal industry, position them as forward looking and aspirational, for social influencers and business leaders.

#kinihalal #halaltalkshow #halalnews #halalhighlights



Website: <https://kinihalal.com/>



To Watch On Demand:
<https://kitamalaysia.com>

Demographics

(KiniEvents database 2018 - 2020)

as at October 2020

Database size: > 9,000

Top 3 Job Titles :

1. Business Owners / C-Suites
2. HODs / Senior Managers, Managers
3. Executives

Freelance

5.5%

Student

6.3%

Educator

15.4%

Executive

16.2%

Business Owner / ...

30.5%

HOD / Snr Manag...

26.0%

Demographics

(KiniEvents database 2018 - 2020)

as at October 2020

Database size: > 9,000

Top 5 Industries:

1. Education
2. Media/Advertising/Entertainment
3. Consultancy
4. Technology
5. E-Commerce/Retail

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Health / Insurance

2.6%

Govt / Agencies

2.7%

Hospitality

3.0%

Finance / Investm...

4.5%

Telecommunication

4.9%

Food & Beverage

5.1%

Manufacturing / D...

6.1%

Transportation

7.5%

E-Commerce / Re...

8.1%

Education

13.8%

Media / Advertisin...

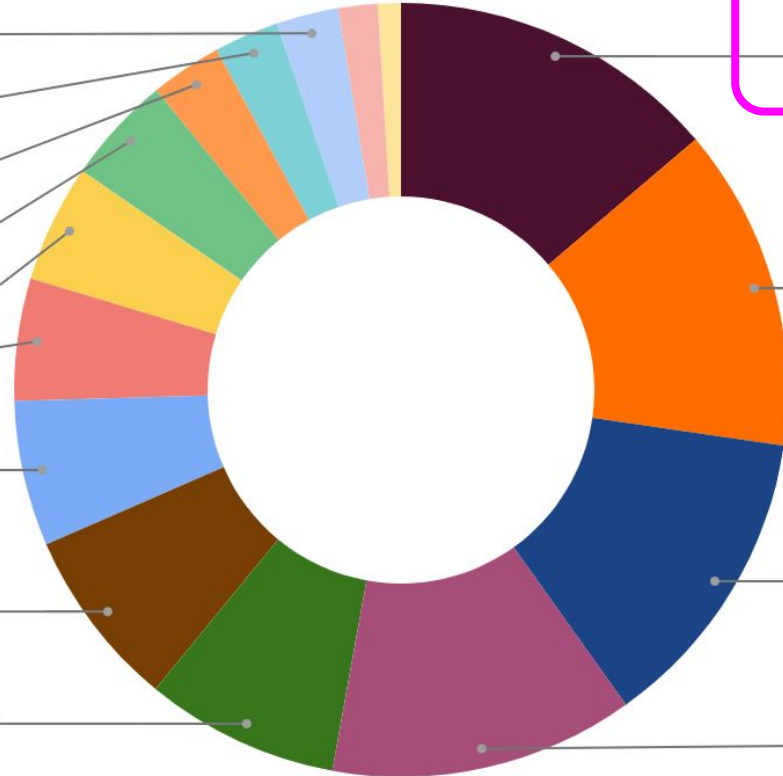
13.5%

Consultancy

12.8%

Technology

12.7%



Connect With Us



Dania Amani
Event Producer
dania@malaysiakini.com



Chia Ting Ting
Chief Commercial Officer
tingting@malaysiakini.com

No 9, Jalan 51/250a, Off Jalan Tandang, 46050 Petaling Jaya, Selangor

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